

Agenda for the TRAF00N

Training Workshop: Innovation in processing of plum

Date: 25. March 2016

Venue: Regional Chamber of Commerce Kraljevo, Omladinska 2, Kraljevo

9:30-10:00	Registration	
10:00-10:10	Welcome and opening	Prof. Dr Viktor Nedović, Faculty of Agriculture, University of Belgrade Petrašin Jakovljević, President of Regional Chamber of Commerce Kraljevo
10:10-10:15	Agenda presentation	Doc. Dr Mirjana Pešić, Faculty of Agriculture, University of Belgrade
10:15-10:25	Introduction of the TRAF00N project	Mirjana Pešić, Tanja Petrović, Viktor Nedović, Faculty of Agriculture, University of Belgrade
10:25-10:55	Presentation of IoNs, and topics for SRIA discussion	Mirjana Pešić, Tanja Petrović, Viktor Nedović, Faculty of Agriculture, University of Belgrade
10:55-10:25	Plum brandy – production, quality and legislations	Dr Branko Popović, Fruit Research Institut, Čačak
10:25-10:50	Dry plum – tradition and perspectives	Dr Olga Mitrović, Fruit Research Institut, Čačak
10:50-11:20	Products of plum – possibilities for improvement of processing and portfolio	Cane Jovanović, Polo-Čačak Company, Čačak
11:20 – 11:40	Coffee break	
11:40 – 12:10	Organic products of plum - perspectives and legislations	Prof. Dr Milica Fotirić - Akšić, Faculty of Agriculture, University of Belgrade
12:10 – 12:40	Safety and quality of plum and plum products.	Prof. Dr Peter Raspor, University of Primorska, Faculty of Health Sciences , Izola , Slovenia
12:40-13:10	Trends in packaging of plum and plum products.	Doc. Dr Tanja Petrović, Faculty of Agriculture, University of Belgrade
13:10-13:40	Lunch	
13:40-14:10	System of patent protection and what it means in food production	Ms. Mirjana Jelić, The Intellectual Property Office of Republic of



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Traditional Food Network to improve the transfer of knowledge for innovation



		Serbia, Belgrade
14.10:14.40	Products protection by indications of geographical origin	Zoran Dragojević, The Intellectual Property Office of Republic of Serbia, Belgrade
14:40-14:50	Entrepreneurship and innovation in plum production – challenges or necessity for achieving competitive position	Prof. Dr Đuro Kutlača, Institute Mihajlo Pupin, Belgrade
14:50 -15:20	Presentation of the Project Enterprise Europe Network (EEN)	Prof. Dr Đuro Kutlača, Institute Mihajlo Pupin, Belgrade
15:20-15:50	Marketing channels of raspberry in Republic of Serbia	Prof. Dr Vlade Zarić, Faculty of Agriculture, University of Belgrade
15:50-16:00	Coffee break	
16:00-16:30	Promotion of traditional plum products through tourist offer of Serbia	Gordana Majstorović, Tourist organization of Čačak
16:30-17:00	Closing remarks and discussion	Prof. Dr Viktor Nedović, Faculty of Agriculture, University of Belgrade