



# trafoon

Traditional Food Network to improve the transfer of knowledge for innovation



Agencia Andaluza del Conocimiento  
CONSEJERÍA DE ECONOMÍA Y CONOCIMIENTO



Instituto de Investigación y Formación Agraria y Pesquera  
CONSEJERÍA DE AGRICULTURA, PESCA Y DESARROLLO RURAL

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## II TRAF00N Training workshop on Olives and Olive oil

### AGENDA

8th June 2016

*Mudéjar room*

*Rectorate Building University of Córdoba  
Av. de Medina Azahara, 5. Córdoba*

**9.00-09.30 h** *Registration*

**9.30-09.45 h** *Welcome*

**Manuel García León.** Director Gerente Agencia Andaluza del Conocimiento.

**Enrique Quesada Moraga.** Universidad de Córdoba. Vicerrector de Innovación, Transferencia y Campus de Excelencia. Coordinador General del ceiA3.

**F. Javier Casado Hebrard.** Project Manager. Universidad de Hohenheim. Centro de Investigación para la Bioeconomía.

**Por determinar.** Instituto de Investigación y Formación Agraria y Pesquera.

**Cristina de Toro Navero.** Directora General de CITOLIVA.

### SESIÓN 1: POLICIES AND FUNDING

**09.45- 10.45 h.** *Olive Sector Policies and Finance*

**Mar Cátedra.** S.G de Agricultura y Alimentación. Consejería de Agricultura, Pesca y Medio Rural  
*Olive Sector Strategic Plan*

**Pedro Cerezuela.** D.G. Industria Agroalimentaria. Consejería de Agricultura, Pesca y Medio Rural  
*EIP Sustainable Agriculture: creation and funding of Operational Groups.*

**11.45-11.00 h** *Coffee*

### SESIÓN 2: PRIMARY PRODUCTION

**11.00--12.15 h** *Mechanization of olive harvesting*

**Jesús Gil Ribes.** Universidad de Córdoba.

*MECAOLIVAR project*

**Joaquín de la Puerta Sierra.** Responsable de I+D Interprofesional de la Acetuna de Mesa (INTERACEITUNA).

*Transfer and research on mechanical harvesting of table olives.*

**Rafael Sánchez de Puerta.** Responsable I+D Interprofesional del Aceite de Oliva  
*Role of the Interprofesional del Aceite de oliva in the olive oil industry research.*

**12.15-13.30 h** *Irrigation and fertilization of the olive grove.*

**Juan Manuel Pérez Rodríguez.** CICYTEX

*Influence of irrigation management on the characteristics of the oils in the new agriculture.*

**Antonio Díaz.** Agroconsulting (Jaén).

*Precision irrigation and fertilization.*

**Manuel Pérez-Ruiz.** Socio fundador de la start-up *Soluciones Agrícolas de Precisión S.L.* Profesor Universidad de Sevilla.

*Automation and robotics for greater efficiency in agriculture: crop protection and fertilization (project RHEA)*

Collaborating:



This project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement no. 613912



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13.30-15.00 h **Lunch**

15.00-16.45 h **Pest management and use of pesticides.**

**Manuel Ruiz Torres.** Laboratorio de Producción y Sanidad Vegetal, Jaén.

*Control methods for olive fly (*Bactrocera oleae*).*

**Blanca Landa.** Instituto de Agricultura Sostenible-CSIC (Córdoba)

*Current situation and scientific advances in the pathosystem *Xylella fastidiosa*-/ olive*

**Dolores Rodriguez.** IFAPA- Centro Alameda del Obispo.

*The combination watering olive-verticilosis.*

**Antonio Estevez.** NUTESCA, S.L.

*Picual trials seedlings protected against *Verticillium*. ENTOMATIC project to control the olive fruit fly.*

16.45-17.00 **Coffee**

17.00-18.45 h **Soil erosion.**

**José Alfonso Gómez,** Instituto de Agricultura Sostenible-CSIC (Córdoba)

*Soil Conservation and Environment in the olive grove: Opportunities.*

**Miguel Ángel Repullo.** IFAPA- Centro Alameda del Obispo.

*Grasses, brassicas and legumes as cover to reduce the loss of soil and organic matter in the olive grove*

**Miguel Montes.** Consultor

*Gully corrective measures in the olive grove*

**Valetín Contreras Medrano.** CEO BPS-Group

*LIFE + EUTROMED, demonstrative prevention technique eutrophication and soil loss.*

**Manuel Heredia.** Director General de Cortijo de Suerte Alta. Secretario de QV-Extra Internacional.

*Cortijo de Suerte Alta, 1986/2016: Experiences in management of soil, rainfall, irrigation and its influence on the harvest*

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## II TRAF00N Training workshop on Olives and Olive oil

### AGENDA

9th June 2016

Assembly Hall. Centro IFAPA Alameda del Obispo  
Avda. Menéndez Pidal, s/n. Córdoba

09.00- 9.30 h **Registration**

### SESIÓN 3: INDUSTRIAL ASPECTS, MARKETING AND COMERCIALIZATION

09.30-11.00 h **Consumer education and nutritional quality of olive oil**

**Elena Cabrera.** IFAPA- Centro Alameda del Obispo.

*The consumer against the qualities of olive oil.*

**Antonio Fernández Ranchal.** Director de Desarrollo de Negocio de Surgenia.

*Research consumer trends in the food industry*

**José Fernández Salguero.** Catedrático de Tecnología de los Alimentos. Universidad de Córdoba.

*Quality olive oil and the Mediterranean Diet.*

**Emilio Martínez De Victoria.** Catedrático de Fisiología. Universidad de Granada. INYTA

*Nutrition and health claims of minority components of olive oil and olives and food safety aspects in food supplements.*

11.00-11.30 h **Coffee**

11.30-12.45 h **Parallel sessions**

#### **S1. Optimization of water use in table olive production plants (Room 1)**

**Mario Heredero.** Fundación CTM Centre Tecnològic.

*LIFE ZELDA: Technologies for the recovery of brine and resource recovery*

**Juan José Carvajal Somé. ACEITUNAS TORRENT.**

*Reduction of effluents generated in the production of table olives.*

#### **S2. Valorization of products and commercial alternatives for olive oil (Room 2)**

**José Carlos Quintela.** Director Científico. INNOVAOLEO, SL

*Technological cooperation in building a olive biorefinery*

**Paola Castrillo. Vertech Group.**

*Recovery of waste from the olive industry for the production of bio-fuels:*

*Biodiesel Synthetic and Natural Gas.*

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12.45-14.00 h **Parallel sessions**

### **S3. Table Olive Quality, conservation and life (Room 1)**

**José Morales.** IFAPA-Centro de Palma del Río.  
*Processing and preservation of dehydrated olives*

**Antonio Garrido.** Instituto de la Grasa. CSIC  
*Use of preservatives in table olives*

**María José Guerrero.** R DOP Aloreña de Málaga  
*Processing and preservation of olives Aloreñas de Málaga*

### **S4. Olive Oil: quality and traceability (Room 2)**

**Noelia Tena.** Instituto de la Grasa, CSIC.  
*Virgin Olive Oil: shelf-life and new evaluation strategies.*

**Agustí Romero.** IRTA  
*Sensory analysis bulletins: problems of Interpretating . Packer and the inspector, points of view.*

14.00-15.30 h **Lunch**

16.00 h **Visit to OLEÍCOLA EL TEJAR**

Participation is free of charge. Documentation, lunch and planned visits are included.

Seating is limited, so, if overcome, companies producing olive oil and table olives will be given preference. registration will be confirmed via email once completed the registration period.

The language of the Workshop will be Spanish.

**Registration deadline: Friday 3rd June 2016**

**For more information and registration:**

**Inés Méndez / Cristina Cabeza**

**Agencia Andaluza del Conocimiento (AAC)**

Tel: 955 045 812/ 955 045 811

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