INTERNATIONAL CONFERENCE

TRANSFORMATION OF AGRIFOOD SECTOR THROUGH NOVEL FORMS OF LOCAL DELIVERY, DIGITALIZATION AND PARTNERSHIPS

27. August 2018
Gornja Radgona
Slovenia

AGRA Fair
Conference Hall 5
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tr>
<td>11:30 - 12:00</td>
<td>Welcome and registration</td>
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<tr>
<td>12:00 - 12:05</td>
<td>Welcome speeches</td>
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<td></td>
<td>Marko Močnik, MSc, Director of Pomurje Technology Park</td>
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<td>12:05 - 12:10</td>
<td>Dejan Židan, MSc, Minister of Agriculture, Forestry and Food</td>
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<td>12:10 - 12:30</td>
<td>Opening speech</td>
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<td>Smart Villages - Development of the countryside in the 21. century</td>
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<td>Franc Bogovič, Member of the European Parliament (SLS/EPP)</td>
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<td>12:30 - 14:00</td>
<td>Panel 1: Short supply chains and quality food</td>
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<td>Moderator: Silva Nemeš, MSc, Senior Expert at Innovation Technology Cluster Murska Sobota</td>
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<tr>
<td>12:30 - 12:45</td>
<td>Quality of food, short supply chains and tourism</td>
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<td>Eva Štravs Podlogar, State Secretary at Ministry of Economic Development and Technology</td>
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<tr>
<td>12:45 - 13:00</td>
<td>Challenges of short supply chains in Slovenia and their solutions</td>
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<td>Denis Topolnik, MSc, Director of Innovation Technology Cluster Murska Sobota</td>
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<td>13:00 - 13:15</td>
<td>Local stories in wider tourism offer</td>
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<td>Igor Magdič, Destination Executive Director Terme 3000 – Moravske Toplice</td>
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<td>13:15 - 13:30</td>
<td>Raising the quality of cultivation and processing in the oliveculture as a challenge for pumpkin seed oil manufacturer</td>
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<td>Milena Bučar Miklavčič, PhD, Researcher at the Institute for Oliveculture, University of Primorska</td>
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<td>13:30 - 13:45</td>
<td>How to succeed with niche food product?</td>
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<td>Jasmina Passero Sotošek, Passero Estate</td>
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<td>13:45 - 14:00</td>
<td>Sample farm in Slovenian Rába-county and mobile processing</td>
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<td>Andrea Kovacs, Director of Development Agency Slovenska krajina</td>
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<td>14:00 - 14:30</td>
<td>Networking break with local specialities</td>
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Simultaneous interpreting into Slovenian and English will be provided.
**14:30 - 16:05**  
**Panel 2: Partnership in agrifood – from innovation partnerships to DIHs**  
Moderator: Damjan Jerič, BSc, Specialist for Agricultural Economics at Institute of Agriculture and Forestry Murska Sobota

**14.30 - 14.45**  
**EIP-AGRI - strategic aspect**  
Remco Schreuder – EIP-AGRI Service Point, Brussels

**14.45 - 15.00**  
**European Innovation Partnerships in Slovenia**  
Vesna Miličić, PhD, Senior Policy Adviser at Agriculture Directorate at the Ministry of Agriculture, Forestry and Food

**15.00 - 15.15**  
**Digitalisation of the food supply chain based on producer’s needs**  
Zsófia Kertész, Development Engineer at Campden BRI Magyarország, Budapest

**15.15 - 15.30**  
**Digital Innovation Hub (DIH) BioSense**  
Ivana Horvat, Dissemination and Communication Manager at BioSense Institute, Novi Sad

**15.30 – 15.45**  
**Strategic Research-Innovation Partnership (SRIP) Food**  
Tatjana Zagorc, PhD, Director of the Chamber of Agricultural and Food Enterprises, Chamber of Commerce and Industry of Slovenia

**15.45 – 15.55**  
**Application of plasma technology in food industry**  
Miran Mozetič, PhD, Head of the Department of Surface Engineering, Institute Jozef Stefan

**15.55 – 16.05**  
**Connected mobility**  
Charlotte Wallin, Research Centre Allgäu, Kempten University of Applied Sciences, Germany

**16:05 – 17.00**  
**Networking break with local specialities**

Tastings, promotions and presentations during networking breaks

- Presentation and promotion of **GREEN POINT**
- Culinary event **PTUJSKI LÜK with protected geographical indication**
- Presentation and tasting of **Štajersko Prekmursko pumpkin seed oil with protected geographical indication**
- Presentation and tasting of **GORIČKI RAJ**
- Presentation and tasting of **COUNTRY CHOCOLATERIE PASSERO**
- Tasting of **Extra virgin olive oil from Slovenian Istria**
Information about the event

Organizer

Pomurje TECHNOLOGY PARK

Plese 9a, 9000 Murska Sobota, Slovenia
Email: info@p-tech.si
Tel: +386 (02) 530 82 00
www.p-tech.si

Registration & Tickets


After the registration you will receive a registration code for the e-business coupon for the conference and the fair. The number of places is limited, so hurry up with the registration!

For further information and help mail to tomaž.lapos@p-tech.si.

Venue – how to find us?

Fair of Agriculture and Food AGRA (Conference Hall 5)

Cesta na stadion 2
9250 Gornja Radgona
Slovenia
Directions: https://goo.gl/maps/aay3Ge2LeFE2

The conference will take place in Hall 5

Fair plan

Accomodation

Exclusive prices for our participants of the international conference for accommodation in Health resort Radenci and Terme 3000 – Moravske Toplice. Reservation form is available here: https://bit.ly/2OCKg4J.

Fill out and send directly to the hotel.

Contact

Tomaž Lapoša
Pomurje Technology Park
tomaz.lapos@p-tech.si
+386 2 530 82 20

Travelling


Accommodation

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